



STAMFORD ITALIAN SOCCER LEAGUE

Powered by the **Papallo Family Fund**

**31st
Annual**

Rooted in Heritage. United Through Sport.

Join a Stamford Tradition



Become a sponsor of the region's most beloved community soccer league, where Italian-American heritage meets Sunday afternoon magic, and every local business becomes part of the story.

31+

YEARS RUNNING

180+

ACTIVE PLAYERS

50+

TRYOUTS LAST
SEASON

250k+

LOCAL IMPRESSIONS ANNUALLY

— WHY SPONSOR

Your Brand Belongs At The Center.

A 30+ year Stamford tradition bringing together players, families, and local businesses every Sunday. Our audience lives, works, and spends locally, and supports the businesses that support the league.



Real Local Visibility

Reach a highly engaged Stamford audience in person and across social media. Backed by local media outlets, public figures, and community influencers.



Scholarship & Community Impact

Support scholarships and local families through Integrità. Eligible businesses may benefit through the Neighborhood Assistance Act.



Direct Business Impact

Drive group traffic, brand awareness, repeat customers and long-term brand loyalty.



The Finals Experience

Be front and center at our largest event of the year. Your brand is front and center when Stamford shows up.



Choose your level of impact.

Additional opportunities may become available. Businesses may request placement on a priority waitlist.

\$1,200

Official Team Jersey Sponsor
3 AVAILABLE

- Logo placement on the front or back of a team jersey
- Paid Instagram promotion to a targeted local audience, utilizing sponsor-provided content and directing viewers to your website

\$1,000

Season Highlights Presenting Sponsor
1 AVAILABLE

- Your business name and logo featured on every highlight video.
- Includes the finals recap, the most-watched content the league produces all season.

\$800

Team Jersey Sleeve Sponsor
2 AVAILABLE

- Logo placement on team jersey sleeve.
- Season-long recognition across all league channels and events.

\$600

Pinny Sponsor
4 AVAILABLE

- Your logo on the front or back of a team's pinny.
- Season-long recognition throughout the league.

\$500

League Sponsor
OPEN

- Season-long recognition across all league platforms.
- Including social media, and events from opening day through the Finals.

\$50

Matchday Partner *Add-On
4 AVAILABLE - (Must Be Purchased with Another Sponsorship Tier)

- Your logo featured on that day's match graphic.
- A great add-on for existing league sponsors looking for extra visibility.

Integrità

THE PAPALLO FAMILY FUND

For more than 40 years, the Papallo family has dedicated itself to giving back - through fundraising, community events, and support for local causes. Our mission is simple: bring people together, celebrate community, and create a lasting impact in Stamford and beyond.

40+ YEARS OF COMMUNITY SERVICE & GIVING BACK



Charitable Impact & Tax Benefits

Tax-deductible contributions to Integrità - The Papallo Family Fund are allocated at the Fund's discretion to support scholarships, community initiatives, urgent health-related needs, and Stamford Italian Soccer League programs. Eligible businesses may also benefit through the Neighborhood Assistance Act.

Join the Tradition

Direct Partnership Contact:

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Our Biggest Fans

